

**Business of the Village Board
Village of Saranac Lake**

SUBJECT: Support Can-Am Rugby

Date: 7/14/2025

DEPT OF ORIGIN: Trustee Ryan

Bill # 90-2025

DATE SUBMITTED: 7/8/2025

EXHIBITS:

APPROVED AS TO FORM:

Village Attorney

Village Administration

EXPENDITURE
REQUIRED:

AMOUNT
BUDGETED:

APPROPRIATION
REQUIRED:

MOVED BY: Ryan SECONDED BY: Scollin

VOTE ON ROLL CALL:

MAYOR WILLIAMS

yes

TRUSTEE BRUNETTE

yes

TRUSTEE RYAN

yes

TRUSTEE SCOLLIN

yes

TRUSTEE WHITE

yes

RESOLUTION TO SUPPORT CAN-AM RUGBY

WHEREAS, Can-Am Rugby is a beloved and iconic event that brings significant exposure and economic benefits to the Village of Saranac Lake during the summer season, contributing to the local economy by attracting thousands of visitors from across the United States and internationally, generating dependent revenue for local businesses, and showcasing our community's unique charm and hospitality; and

WHEREAS, this event not only draws rugby players and fans but engages the entire community, offering free, family-friendly musical entertainment across multiple nights and providing a welcoming and festive atmosphere for locals and visitors alike; and

WHEREAS, an investment and show of support from the Village would enable Can-Am Rugby to further enhance its ability to attract visitors and stimulate sustained tourism and investment in our community;

WHEREAS, the expenditure of \$15,000 would be used from the Publicity Fund (001.6410.0400) of the 2025-2026 Budget.

THEREFORE, BE IT RESOLVED, that the Village of Saranac Lake Board of Trustees approves the expenditure of \$15,000 to support Can-Am Rugby, recognizing the event's vital importance to our community's economic health, cultural vibrancy, and overall quality of life.



Village of Saranac Lake

39 Main Street, Suite 9 Saranac Lake, NY 12983-2294

Phone: (518) 891 - 4150

Fax: (518) 891 - 1324

Web Site: www.saranaclakeny.gov

FUNDING REQUEST FORM

Businesses and organizations seeking Village funding for special events or projects must complete and return this application, along with a statement letter on your organizations official letterhead. This request form must be submitted at least 6 six weeks prior to the event the funding will be used for.

Organizational Information:

Date: 8 March 2025

Organization Name: Adirondack Rugby Inc, Can-Am Rugby

Contact Name & Title: Cameron Moody, Director

Address: PO Box 774 Saranac Lake NY 12983
Street City State Zip

Phone #: 518-524-5841

Not for profit? ☒ Yes ☐ No

E-mail: director@canamrugby.com

Is this a Fundraising event? ☐ Yes ☒ No

Event/Program Information:

Name of Event: Can-Am Carnival at Riverside Park

Date(s) of Event: 25 July 2025-27 July 2025

Is this the first time requesting funds for this event? ☐ Yes ☒ No

Has this event received financial support from other sources? ☐ Yes ☒ No

If yes, please list here: Sponsorships, advertising has been received for the tournament portion of Can-Am Franklin County denied funding for the Carnival event

Amount Requesting: \$15,000

How many years has this event taken place? 3 years

Location of event: (address, town, county) Riverside Park, Saranac Lake, Franklin County

Website of Event/Organization(if applicable): canamrugby.com

Description of Event: Can-Am Carnival is a free, family friendly event hosted by Can-Am Rugby.
The purpose of this event is to offer the athletes, spectators and families something to do in Saranac Lake.
Event is open to other community organizations to attend and use as a fundraiser, awareness and volunteer recruiting etc.

How will the requested funds be used? Funds will be used to cover costs of Can-Am Carnival.
Expenses such as, tents, porta johns, bands, entertainment equipment
Live Streaming of Championship games in Riverside park on Sunday

****Please attach a draft budget for the event you are seeking funding for (if applicable)****

Submit completed form to
clerk@saranaclakeny.gov
or
Village Clerk
Village of Saranac Lake
39 Main St., Suite 9
Saranac Lake, NY, 12983



3rd Annual

Can-Am Carnival at Riverside Park

- Free Event in the heart of Saranac Lake
- Family Friendly, Inviting to tourists and locals
- Live Entertainment provided by local bands
- 95% of event costs are spent with local businesses
- Local Clubs, Groups and Non-Profits invited to use the event as a fundraiser, raise awareness and/or drive membership
- Community wide event, drawing hotel stays and overall spending in Saranac Lake
- In the third year of this event, hotel stays in Saranac Lake have increased each year
- Event expands Can-Am's impact throughout the entire community.
- Village Funding will allow Can-Am to break even on the event
- Can-Am is a non-profit organization and our mission is to support our community and local organizations